

The Aquiline Group

A MULTICULTURAL MARKETING AND COMMUNICATIONS COMPANY

The Aquiline Group is a D.C. government-certified full-service marketing firm (CBE), specializing in multicultural and social marketing communications. We target hard-to-reach Latino and African American audiences.

We are a D.C. supply schedule vendor for Marketing, Media and Public Information and for Printing and Document Management Services.

The Aquiline Group has in-depth knowledge of four specific sectors: healthcare, youth marketing, telecommunications and education. Our work in these areas overlap, which increases our ability to provide you with expert recommendations and effective communications plans.

FULL SERVICE AGENCY:

RESEARCH AND EVALUATION

Market Research
Focus Groups
Surveys
Statistical Analysis

STRATEGIC COMMUNICATIONS PLANNING

Marketing Plans
Project Plans
Articles & Speeches
Graphic Design Services
Logos
Communications Plans
Copywriting
Production of Publications
Illustration

PRINT COMMUNICATIONS

Full Color Digital
Brochures
Booklets
Direct Mail
Catalogs
Forms
Letterhead
Trade Show Signage
Large & Small Quantities
Mailing Services
Traditional Offset
Newsletters
Publications
Annual Reports
Digital Copies
Business Cards
Postcards
Banners
Fulfillment

CULTURAL ADAPTATION AND TRANSLATION SERVICES

Translation
Advertising Copy
Scripts
Editing Services
Public Service Spots
Spanish Language Specialty

COMMUNITY OUTREACH AND AWARENESS

Public Relations
Media Planning & Placement
Strategic Partnerships
Training
Program & Material Development
Media Relations
Grassroots Campaigns
Coalition Building
Speakers

WEB DESIGN

Content Development
Graphic Design
Video Animation
Website Development
Streaming Video
Blogs

NEW MEDIA

Social Media
Mobile Marketing
Blogs
Podcasts

PROMOTIONAL PRODUCTS

Over 700,000 products to promote your brand



AREAS OF EXPERTISE:

- Healthcare
- Youth Marketing
- Telecommunications
- Education

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